



COLUMBIA | SIPA

School of International and Public Affairs

2021

# KENT GLOBAL LEADERSHIP PROGRAM



## EXECUTIVE SEMINAR ON CONFLICT RESOLUTION

28 JUNE - 2 JULY 2021

International Affairs Building  
420 West 118th Street  
New York, NY 10027

[www.sipa.columbia.edu/kent-program](http://www.sipa.columbia.edu/kent-program)  
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[bhf2111@columbia.edu](mailto:bhf2111@columbia.edu)

# ABOUT THE PROGRAM

The Kent Global Leadership Program on Conflict Resolution is the product of a fortunate encounter:

- The School of International and Public Affairs (SIPA), whose approach to education is to combine the academic rigor and innovative spirit of Columbia University with the policy focus of practitioners who bring to the classroom the experience and challenges of a changing world. The history of the school is intimately linked to the United Nations - its founding dean, Andrew Cordier, had been a close adviser of Dag Hammarskjöld - and its student body, coming from more than 70 countries, reflects that international outlook.
- A generous donor, Muhtar Kent, former Chairman and CEO of The Coca Cola Company, who throughout his career has demonstrated a deep commitment to international cooperation and a conviction that business has a particular responsibility in helping build peaceful societies.

The Kent Global Leadership Program has the ambition to help prepare the next generation of global practitioners for the increasingly complex challenges posed by contemporary conflict. This program's first major weeklong event is this intensive training session, the Executive Seminar on Conflict Resolution, held virtually from 28 June to 2 July 2021. The Program also sponsors on-campus events and workshops during the academic year, a visiting professorship, fellowships for outstanding SIPA graduate students, and original research in conflict and peacebuilding.

It is our honor and privilege to welcome you to the inaugural Kent Global Leadership Program Summer Executive Seminar!



## MERIT JANOW

Dean of the School of International and Public Affairs (SIPA)

## MUHTAR KENT

Former Chairman and CEO  
of The Coca-Cola Company





# A WORD FROM THE DIRECTOR

The Kent Executive Seminar on Conflict Resolution is the first edition of an annual event under the umbrella of the Kent Global Leadership Program on Conflict and Conflict Resolution, a new SIPA initiative designed to bring together leaders of governments, international organizations, business and civil society, and explore with practitioners innovative ways of addressing conflict resolution.

Conflict is changing, and so must conflict resolution. States and international organizations are no longer always the main actors of conflict and conflict resolution. They share that space with a wide variety of players, benevolent as well as malevolent: private businesses, non governmental organizations, criminal non state actors, proxies of various types. The clear separation between war and peace is blurred as new battlefields, territorial and functional (urban warfare, cyberattacks, disinformation campaigns) emerge, and low-intensity violence as well as targeted killings become acceptable in otherwise peaceful societies. The drivers of conflict are also evolving: national political agendas compete with radical transnational agendas; the capture of wealth rather than political power drives criminal groups who have no interest in peace and prosper in the grey area of neither full war nor full peace. Meanwhile, increased stress on natural resources - in particular land and water - exacerbates pre-existing traditional conflicts.

The ambition of the webinar is to address the multiple dimensions of 21st century intra- and interstate conflict, weaving them together in a comprehensive vision, and to build bridges between communities that don't always know how to interact with each other, in particular government and business, although that interaction is critical for successful conflict resolution and for the consolidation of prosperous and peaceful societies.

The seminar will open with discussions on two key themes: the changing geopolitical landscape, and the dynamics of government/business/civil society interaction. That "golden triangle" doesn't happen by itself, and the webinar will provide an opportunity to develop a strategic vision of a constructive relationship. It will then focus on the specific responsibilities of business, from a macro level, comparing the experience of two very different continents with two former heads of regional development banks, and from a micro level, examining from the ground up initiatives to harness the power of business for building peace. The next two days will delve deeper in those issues with two case studies: Colombia and the Democratic Republic of Congo. A conversation with personalities from very different backgrounds, who have all contributed - in very different ways - to building peace, will conclude the seminar and serve as an inspiration for the next generation of peacemakers.

I would like to thank Muhtar Kent for his active and personal support, as well as the Peacebuilding Support Office and the Peacebuilding Commission of the United Nations for their help.



## **JEAN-MARIE GUÉHENNO**

Director, Kent Global Leadership Program  
School of International and Public Affairs (SIPA),  
Columbia University in the City of New York  
Former UN Under-Secretary General for  
Peacekeeping Operations, 2000-2008

# ▶▶▶▶▶ PROGRAM OVERVIEW

## MONDAY

- 9AM** Opening Session:  
The Changing Nature of Conflict
- 11AM** Participant Discussion (1 of 4)  
*Closed Session - registered  
participating diplomats only*
- 1PM** The "Golden Triangle" of  
Government, Business, and  
Civil Society
- 5PM** Opening Reception, hosted by  
Director Jean-Marie Guéhenno
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## TUESDAY

- 9AM** The Role of the Private Sector  
in Conflict Prevention and  
Resolution
- 11AM** Participant Discussion (2 of 4)  
*Closed Session - registered  
participating diplomats only*
- 1PM** CSR, PPP, and Social Impact  
Investing



## WEDNESDAY

- 10 AM** Lessons from the Colombian Peace Process
- 12 PM** Participant Discussion (3 of 4)  
*Closed Session - registered participating diplomats only*
- 2 PM** The Challenges of Implementation
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## THURSDAY

- 9 AM** Natural Resources: Conflict Drivers or Development Assets?
- 11 AM** Participant Discussion (4 of 4)  
*Closed Session - registered participating diplomats only*
- 1 PM** Land Ownership, Agriculture, and Business
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## FRIDAY

- 9 AM** The Future of Diplomacy and Private Sector Engagement
- 11 AM** Closing Session:  
A Conversation with Former President of Colombia and Nobel Peace Prize Winner Juan Manuel Santos

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An aerial night photograph of a city campus. In the foreground, a large, classical-style building with a prominent portico and columns is visible. To its right is a large, open courtyard or plaza, illuminated by streetlights. The background shows a dense urban skyline with numerous skyscrapers, some of which are brightly lit. The overall scene is captured in a dark, monochromatic style with high contrast between the lights and the shadows.

# PROGRAM

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9AM EST

# Opening Session: The Changing Nature of Conflict



**JEAN-MARIE GUÉHENNO**  
*MODERATOR*  
DIRECTOR, KENT GLOBAL  
LEADERSHIP PROGRAM



**STEPHEN HADLEY**  
FORMER NATIONAL  
SECURITY ADVISOR OF THE  
UNITED STATES



**WANG JISI**  
PRESIDENT, INSTITUTE OF  
INTERNATIONAL STUDIES,  
PEKING UNIVERSITY



**SHIVSHANKAR MENON**  
FORMER STATE SECRETARY AND  
NATIONAL SECURITY ADVISOR OF  
THE REPUBLIC OF INDIA



**KEREN YARHI-MILO**  
DIRECTOR, SALTZMAN  
INSTITUTE OF WAR AND  
PEACE STUDIES,  
COLUMBIA SIPA

Technological innovations, global warming, foreign influence operations, and the spread of transnational armed groups have added further complexity to the management and resolution of conflict in the 21st century. Today's diplomats must grapple with new transnational threats such as cybercrime and cyberwarfare, the ripple effects of climate change, and state failure. This session explores these dynamics and their implications.

11AM EST

## Participant Discussion

1PM EST

# The "Golden Triangle" of Government, Business, and Civil Society

**PAGE FORTNA**

*MODERATOR*  
HAROLD BROWN  
PROFESSOR OF US FOREIGN  
AND SECURITY POLICY,  
COLUMBIA SIPA

**MUHTAR KENT**

FORMER CHAIRMAN AND  
CEO, COCA-COLA COMPANY

**MARK MALLOCH-BROWN**

PRESIDENT, THE OPEN SOCIETY  
FOUNDATION |  
FORMER DEPUTY SECRETARY-  
GENERAL OF THE UNITED  
NATIONS

**BHEKINKOSI MOYO**

FOUNDING DIRECTOR,  
AFRICA CENTRE FOR  
PHILANTHROPY AND SOCIAL  
INVESTMENT

**JEAN-MICHEL SEVERINO**

MANAGING PARTNER,  
INVESTISSEURS ET PARTENAIRES |  
FORMER CEO OF L'AGENCE  
FRANCAISE DE DEVELOPPEMENT

Government, business, and civil society must work together in order for societies to be peaceful and prosperous. However, their interaction often fails to fulfill its potential. This session will explore pathways to foster productive and innovative interactions between these key actors.

5PM EST

## Opening Reception



9AM EST

# The Role of the Private Sector in Conflict Prevention and Resolution



**NATHALIE DELAPALME**  
*MODERATOR*  
EXECUTIVE DIRECTOR, THE MO  
IBRAHIM FOUNDATION



**DONALD KABERUKA**  
CHAIR, THE GLOBAL FUND TO  
FIGHT AIDS |  
FORMER PRESIDENT OF THE  
AFRICAN DEVELOPMENT BANK



**LUIS ALBERTO MORENO**  
MANAGING DIRECTOR, ALLEN & CO |  
FORMER PRESIDENT, INTER-  
AMERICAN DEVELOPMENT BANK

This morning session examines the ways in which private sector investment and global markets impact politics at the local, national, regional, and global levels. Two former presidents of regional development banks will compare their experiences engaging the private sector and mobilizing resources for sustainable and equitable development.

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11AM EST

## Participant Discussion

1PM EST

# CSR, PPP, and Social Impact Investing



**MERIT JANOW**  
 MODERATOR  
 DEAN, COLUMBIA  
 UNIVERSITY SIPA



**HOWARD W. BUFFETT**  
 EXECUTIVE DIRECTOR, THE  
 HOWARD BUFFETT  
 FOUNDATION |  
 FORMER POLICY ADVISOR,  
 OFFICE OF THE PRESIDENT OF  
 THE UNITED STATES



**LIAM FORAN**  
 CO-FOUNDER AND CHAIR,  
 PEACE DIVIDEND INITIATIVE



**MO IBRAHIM**  
 FOUNDER OF CELTEL |  
 FOUNDER AND CEO OF THE  
 MO IBRAHIM FOUNDATION



**ACHIM WENNMANN**  
 ADVISOR TO THE DIRECTOR,  
 GENEVA GRADUATE INSTITUTE |  
 FORMER EXECUTIVE  
 COORDINATOR, THE GENEVA  
 PEACEBUILDING PLATFORM

This session examines the role of corporate social responsibility, public-private partnerships, and social impact investing in preventing the outbreak of violent conflict and engendering long-term economic growth. Practitioners will reflect on innovative ways to harness the power of the private sector for sustainable development and peacebuilding.



10AM EST

# Lessons from the Colombian Peace Process



**MARÍA VICTORIA  
LLORENTE**

*MODERATOR*  
EXECUTIVE DIRECTOR,  
FUNDACIÓN IDEAS PARA LA PAZ



**MARCOS CALARCÁ**

MEMBER OF THE COLOMBIAN  
HOUSE OF REPRESENTATIVES |  
FORMER FARC SPOKESPERSON



**SERGIO JARAMILLO**

FORMER HIGH COMMISSIONER OF  
PEACE IN CHARGE OF  
NEGOTIATIONS |  
FORMER VICE MINISTER OF  
DEFENSE AND NATIONAL SECURITY  
ADVISOR OF COLOMBIA

Two key protagonists of the Colombian peace process will draw lessons from their experience. They will not only discuss the challenges and triumphs of these negotiations, but also reflect on how peacemakers and political stakeholders can learn from these successes and failures to advance dialogue and resolve conflict in other contexts.

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12PM EST

## Participant Discussion



2PM EST

# The Challenges of Implementation



**MARÍA JIMENA  
DUZÁN**

*MODERATOR*  
COLOMBIAN AUTHOR AND  
JOURNALIST



**PASTOR ALAPE**

FORMER MEMBER OF THE  
HIGH COMMAND OF THE  
FARC



**EMILIO ARCHILA**

PRESIDENTIAL COUNSELOR  
FOR STABILIZATION AND  
CONSOLIDATION,  
GOVERNMENT OF COLOMBIA



**MAURICIO CÁRDENAS**

FORMER MINISTER OF FINANCE  
OF COLOMBIA DURING  
NEGOTIATIONS WITH THE FARC



**JOSÉ ANTONIO  
OCAMPO**

FORMER EXECUTIVE  
SECRETARY OF ECLAC |  
FORMER MINISTER OF FINANCE  
AND MINISTER OF  
AGRICULTURE OF COLOMBIA



**GONZALO ALBERTO  
PÉREZ**

CEO, GRUPO SURA

This session will focus on the economic dimensions of the implementation of the Colombian peace agreement and the many challenges that remain after its signing.



9AM EST

# Natural Resources: Conflict Drivers or Development Assets?



**CHRISTINE BUESSER**  
MODERATOR  
COUNTRY DIRECTOR - DRC,  
INTERNATIONAL ALERT



**OLIVIER KAMITATU**  
CHIEF OF STAFF OF POLITICAL  
LEADER MOISE KATUMBI |  
FORMER MINISTER OF  
PLANNING OF THE DRC



**MARIE-CHANTAL KANINDA**  
EXECUTIVE DIRECTOR AND HEAD OF  
CORPORATE AFFAIRS, GLENCORE  
CONGO | FORMER HEAD OF THE  
WORLD DIAMOND COUNCIL



**ANDRÉ KAPANGA**  
DIRECTOR OF EXTERNAL  
RELATIONS, TENKE  
FUNGURUME |  
FORMER AMBASSADOR OF THE  
DRC TO THE UNITED NATIONS



**ANDRÉ WAMESO**  
DEPUTY CHIEF OF STAFF OF  
THE PRESIDENT OF THE  
DRC, IN CHARGE OF  
ECONOMIC AFFAIRS

The morning session grapples with the challenges and opportunities afforded by DRC's rich endowment of natural resources. These range from the distribution of revenues between Kinshasa and the provinces, the ways in which control of natural resource extraction can impact security dynamics.

11AM EST

## Participant Discussion



1PM EST

# Land Ownership, Agriculture, and Business



**TATIANA CARAYANNIS**  
 MODERATOR  
 DIRECTOR, THE CONFLICT  
 PREVENTION AND PEACE FORUM  
 | DRC EXPERT



**ROLAND MUHIMA**  
 AGRO-BUSINESS  
 ENTREPRENEUR |  
 FORMER DIRECTOR FOR  
 EASTERN DRC, THE ELAN  
 PROJECT



**KALAA MPINGA**  
 AFRICAN ENTREPRENEUR  
 AND INVESTOR



**EMERY MUDINGA**  
 RESEARCHER, INSTITUTE  
 FOR RURAL DEVELOPMENT  
 STUDIES, BUKAVU |  
 DIRECTOR, ANGAZA  
 INSTITUTE



**KOEN VLASSENROOT**  
 DIRECTOR, THE CONFLICT  
 RESEARCH GROUP AND  
 PROFESSOR, GHENT  
 UNIVERSITY



**ANDRÉ WAMESO**  
 DEPUTY CHIEF OF STAFF OF  
 THE PRESIDENT OF THE  
 DRC, IN CHARGE OF  
 ECONOMIC AFFAIRS

Land ownership has been a recurrent conflict driver in the DRC. This session will examine how land ownership and agriculture can be managed to act as development assets in a country with considerable arable land.





9AM EST

# The Future of Diplomacy and Private Sector Engagement



**JEAN-MARIE  
GUÉHENNO**

*MODERATOR*  
DIRECTOR, KENT GLOBAL  
LEADERSHIP PROGRAM



**GARETH ACKERMAN**

CHAIRMAN, PICK N' PAY |  
SOUTH AFRICAN  
PHILANTHROPIST



**ZAHİ KHOURI**

FOUNDER, CHAIRMAN AND  
CEO OF THE NATIONAL  
BEVERAGE COMPANY |  
PALESTINIAN-AMERICAN  
PHILANTHROPIST



**MAURICE LÉVY**

CHAIRMAN AND CEO,  
PUBLICIS GROUPE



**SIMA SAMAR**

FORMER MINISTER OF WOMEN'S  
AFFAIRS, GOVERNMENT OF  
AFGHANISTAN |  
FORMER CHAIRPERSON, AFGHAN  
INDEPENDENT HUMAN RIGHTS  
COMMISSION

This session will provide an opportunity for leaders in business and philanthropy to identify opportunities, challenges, and strategies for more effective diplomacy, humanitarian intervention, and private sector engagement in a fractured world.



11AM EST

# Closing Session: A Conversation with Former President of Colombia and Nobel Peace Prize Winner Juan Manuel Santos



**JEAN-MARIE  
GUÉHENNO**  
*CO-MODERATOR*  
DIRECTOR, KENT GLOBAL  
LEADERSHIP PROGRAM



**JUAN MANUEL SANTOS**  
FORMER PRESIDENT OF  
COLOMBIA |  
NOBEL PEACE PRIZE WINNER



**MERIT JANOW**  
*CO-MODERATOR*  
DEAN, COLUMBIA  
UNIVERSITY SIPA







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