The Social Science Research Council is inviting submissions to the

2023 SSRC Workshop on the Economics of Social Media

Saturday, July 22, 2023 (New York University)

Deadline: February 28

We invite submissions of high-quality papers focused on the economic analysis of social media platforms broadly construed.

The prominence and importance of social media in many relevant economic domains has increased over the past decade, leading to a wide range of economic and policy questions that are continually evolving and cross disciplinary boundaries. These questions arise from the complicated, economic interactions between the agents on these platforms — content producers, consumers, advertisers, and the platforms themselves. This workshop aims to bring together researchers focusing on empirical topics in this area of research and with a particular focus on policy issues arising from the economic aspects of these platforms.

Topics of interest include, but are not limited to:
- Algorithms and their consequences
- Antitrust and competition
- Content moderation and hate speech
- Interactions between social media and traditional media
- Mental health and addiction
- Political consequences of social media
- Privacy issues
- The production of content on social media

We welcome submissions from researchers in any relevant discipline studying these topics, but have a preference for papers from scholars working on economic issues in this space.

Keynote Speaker:
Leonardo Bursztyn (University of Chicago)

Scientific Committee:

Guy Aridor (Northwestern University), Ruben Enikopolov (Universitat Pompeu Fabra), Shane Greenstein (Harvard), Rafael Jiménez (SSRC/Bocconi University), Horacio Larreguy (ITAM), Ro'ee Levy (Tel Aviv University), Maria Petrova (Universitat Pompeu Fabra), Lena Song (Columbia University/University of Illinois), Talia Stroud (The University of Texas at Austin), Joshua Tucker (New York University), Pinar Yildirim (University of Pennsylvania), and Ekaterina Zhuravskaya (Paris School of Economics).

Organizing Committee:

Guy Aridor (Northwestern University), Rafael Jiménez (SSRC/Bocconi University), Ro'ee Levy (Tel Aviv University), and Lena Song (Columbia University/University of Illinois).

Applications:

If you would like to attend, discuss, or present a paper, please fill out this form by February 28.

Travel and accommodation:

We will cover travel and accommodation expenses for presenters and discussants.

Conference Venue:

New York University
100 Washington Square East
New York, NY 10003, USA

Contact: social-media-conference@ssrc.org